



Nuestra Reina Latina USA

MEDIA KIT



who we are

We are international and cultural beauty competition held annually in Union City, NJ Nuestra Reina Latina USA pageant, founded in 2016 , is an organization dedicated to promoting the rich Hispanic culture and heritage, as well as build positive environment within Hispanic-American communities. The pageant is held in English and Spanish. All funds raised will go directly to Save Latin America, non- profit organization, founded to create opportunities and benefits for the local Latino community in the area of health, education, legal assistance, financial assistance and other social services. With more than 9 programs and benefiting over 150,000 families.

our mission

Nuestra Reina Latina USA's mission is to find, appreciate and promote women with strong goals and interest in promoting the rich Hispanic culture and supporting causes related to any humanitarian work, education and women empowerment. It's mission is to bring Hispanics together to network, support the business community and empower the young girls by providing scholarships and mentoring programs, primarily using the Beauty Pageant, other activities and cultural events as a vehicles.